

## dawne marrie

Born and raised in a small city south of New York—South Philadelphia, Pennsylvania. Gaining a Degree in Administrative Business, she went on to graduate with a Bachelor of Science from *Temple University*, after which she taught middle school in Special Education for five years for the *School District of Philadelphia*. Meanwhile her affinity for the theatre landed her the lead role in the Philadelphia cast of *Tony and Tina's Wedding*, and the exploration of the behind-the-scenes positioned her to excel in areas such as production, casting and directing.

In 2001, she moved to Los Angeles and joined the ranks of *Rogers & Cowan* where she worked in entertainment publicity with the likes of NFL great *Simeon Rice*, Comedian *Jay Mohr*, renown poker icon *Doyle Brunson*, and screen legend *Raquel Welch*, along with Hollywood's newest stars *Michelle Clunie*, *Jesse Metcalfe*, and the *Had to Be Made Film Festival* (nationally distributed independent film festival).

She has represented both the media and talent on the red carpet at awards shows and special events including *The Grammy's*, *The Country Music Awards*, *Elton John's AIDS Foundation*, *The Emmy's*, *The Oscars*, and numerous film premieres.



After four successful years at *Rogers & Cowan*, Dawne Marrie embarked upon a new journey and joined the pool of hungry, passionate entrepreneurs—she launched *The Uncompany*. With her skills, professional endeavors and creative vision, *The Uncompany* offers the foundation to a new-wave in marketing and publicity. As such, she works with a bevy of clients including *Woman At Risk*, *Aids Project Los Angeles*, *The HOLLYWOOD Condominiums*, *Patricia Kara* of *Deal or No Deal*, and actress

*Cathy Cahlin Ryan* & producer, *Shawn Ryan* of *FX's The Shield*.

Showing no signs of slowing down, Dawne Marrie decided to match vision for vision. In 2007, she decided it was time for *The Uncompany* to broaden its areas of expertise and partnered with the equally powerful boutique firm, *DeVeaux Agency* forming *DeVeaux | Marrie*. Since its establishment, *DeVeaux | Marrie* has quickly become one of the most-sought independent PR and marketing firms in Los Angeles. There, she and her partner oversee new business and major client initiatives throughout Southern California. They have developed strategies for clients including the international architectural and design firm, *ID Group*, *Pattaya Orphanage*, *Vibiana*, *Cole Sternberg Art* and a variety of entertainment, music as well as several non-profit organizations.

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# Brand Marketing & Publicity Capabilities

## Specialty skills

Publicity & Branding; Creative Marketing; Strategic Planning; Entertainment, Music, Sports, Product and Book publicity; Promotions & Placement; Integrated Marketing; New Business Development; Special Events; Corporate Marketing & Publicity for Entertainment Companies, Business & Real Estate Corporations as well as high-profile Foundations & Charities

## Experience Includes

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### **Entertainment Publicity & Marketing**

- Personal Publicity (Movie, Television & Live-performance celebrities)
- Professional/Business clients
- Products & Integrated Marketing
- Sports Marketing & Publicity
- Business Relations & Development
- Talent Relations
- Events & Awards

### **Specialty Projects & Events**

- Dual-Publicity Campaigns
- Entertainment & Corporate Integration and Publicity
- Nat'l Tour Campaigns & Publicity
- Event Planning and Publicity
- Professional Representation for Foundations & Charities (LA Conservancy, AIDS Project Los Angeles, etc.)
- Red Carpet Event Coverage (The Grammy's; Country Music Awards; Academy Awards; Movie Premiere, Product Launches and Fundraising Events).

### **Corporate & Creative Marketing/Publicity**

- Production Companies & Festivals
- Television, Movie, DVD & CD Publicity
- DVD Promotions & Distribution
- Local, National & Specialty Media Placement



- Business, Real Estate & Corporate Clients/Projects
- Business Development & Sponsorship
- Creative Strategies & Branding

## Outline of Areas

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### **Entertainment Publicity & Marketing**

#### **Personal Publicity**

- Television, Movie & Live-performance celebrities
- Professional & Business clients
- Products & Integrated Marketing clients

#### **Sports Marketing**

- Personal PR
- Endorsements & Product PR
- Business Relations & Development
- Book PR
- Talent Relations

#### **Music**

- Personal PR
- Events & Awards
- Nat'l Tour PR

### **Specialty Projects & Events**

#### **Dual-Publicity Campaigns**

- Dr. Grant Loosvelt, Celebrity Dentist & Musician
  - Personal PR
  - Reviews & Promotions
- FHM Magazine
  - Entertainment & Corporate PR
  - Planning & Placement

#### **Foundations & Charities**

- LA Conservancy
- Cure Autism Now

#### **Red Carpet Events**

- The Grammy's; Soul Train Awards; Country Music Awards; Academy Award Events



**Corporate and Creative Marketing & Publicity**

**Production Companies & Festivals**

- DVD/CD Publicity for production companies and/or special items
- Branding
- Distribution
- Endorsements & Promotions
- Local, Nat'l and specialty media placement

**Business, Real Estate & Corporate Clients/Projects**

- Corporate PR
- Business Development
- Business & Real Estate PR
- Branding
- Marketing & Promotions
- Planning & Development of Special Events
- Celebrity Promotions & Endorsements



## PAST CLIENT LIST

Past clients in Publicity, Branding and Creative Marketing in various fields of interest—as Entertainment Publicist, Rogers & Cowan; Founder & President, The Uncompany; and Partner, DeVeaux | Marrie.

### PERSONALITIES & ATHLETES

Raquel Welch, Actress

Jay Mohr, Comedian/Actor/Best-selling Author

David Carradine, Actor

Jesse Metcalfe, Actor (Desperate Housewives, John Tucker Must Die)

Michelle Clunie, Actress (Queer as Folk)

Sean Bean, Actor (National Treasure)

Cathy Cahlin Ryan, Actress (The Shield)

Shawn Ryan, Producer (The Shield)

Judith Scott, Actress (Guess Who)

Dr. Grant Loosvelt, Celebrity Dentist/Musician

Patricia Kara, Actress/Model (Deal or No Deal #9)

Brooke Long, Actress/Model (Deal or No Deal #15)

Daheli Hall, Comedian/Actress (MadTV)

Ryan Wiik, Actor/Producer

Simeon Rice, Tampa Bay Buccaneers

Doyle Brunson, Poker Pro



## **MUSIC**

The Doors

Toby Keith

Lee Ann Womack

Frank Stallone

When Pigs Fly (Multiple-Artist cover compilation CD Project)

The People's Party (Independent Band)

Swing Syndicate (Jazz/Swing Band)

## **CORPORATIONS/FOUNDATIONS/HOSPITALITY**

Women At Risk

Cure Autism Now

Vital Options

Washington Mystics Foundation

LA Conservancy

St. Vibiana's Cathedral—presently Vibiana

Backlot Productions, Inc.

Pattaya Orphanage, Pattaya, Thailand

## **PRODUCTS/BRANDING/PUBLICATIONS**

Spectrum Magazine (Autism Magazine)

FHM (For Him Magazine)

Zenoscope Entertainment (Graphic Novel Series)

Stockholm Krystal Vodka

E!Exclusive Magazine (Automotive/Lifestyle Magazine)

SKRATCH (Restaurant)

The Shadow Mark (Graphic Novel Series)



## **BEAUTY/FASHION/INTERIOR DESIGN/ART**

iD Group Architectural & Interior Design

Cole Sternberg Art

CHANGE (Clothing Line)

The Hollywood (Condominiums)

## **FILM/THEATRE/CINEMATIC ARTS**

National Lampoon's Golddiggers (Film Publicity)

RYKO Distribution (Independent DVD Series)

Heretic Films (Label & Independent DVD Titles)

Subversive Cinema (Label & Independent DVD Titles)

Katie Bird Certifiable Crazy Person, Film Project (Heretic Films)

Fartman The Movie (Independent Short Special)

Day In Paradise Productions—Art In The Buff

Had To Be Made Film Festival

## **SPECIAL EVENTS**

Elton John AIDS Foundation Oscar Party

The Grammy's

Grammy Foundation's Music Cares Events

American Country Music Awards

Prism Awards

Soul Trail Music Awards

Lady of Soul Music Awards

Multicultural Prism Awards, 2005

BET Awards

Dr. Sheila D. Johnson & Washington Mystic Foundation Gala

